

Newsletter

Winter 2013

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*Remember the Pasadena Playhouse Alumni
 & Associates in your Estate Planning*

PPA&A CONTACTS

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PPA&A Newsletter
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PPA&A Website
www.ppa-a.org and
www.pasadenaplayhousealumniandassociates.org

Henry & Joyce Sumid Scholarship
www.Sumidscholarship.com

Pasadena Playhouse Archives
archives@pasadenaplayhouse

Playhouse Website:
www.pasadenaplayhouse.org

FROM THE PRESIDENT

Happy New Year!

And an exciting year it will be, too. Our preparations for the 60th Diamond Jubilee Brunch are coming together nicely. We’ve chosen the site for our party to be the University Club of Pasadena, located only a few blocks from the Playhouse! This should make it very easy for those of you who wish to attend that day’s performance of **“Sleepless in Seattle - the Musical”**.

How many of you remember the ‘Wall of Fame’ that was adjacent to the student mailboxes and contained framed black & white glossy photos of many of the illustrious former students of the PPCTA? Well, I’m very happy to report that one of our board members has safely kept those famous photos all these years and they will be on display at the Brunch, along with some amazing items the Huntington Library has shared with us - photos of the old dorms, illustrations of sets and costumes from the 1930’s, and other goodies not seen for many many years. You really won’t want to miss the opportunity to view these displays. Please make plans **now** to walk down memory lane one more time with your classmates and friends.

We received many wonderful notes from our members in response to our last issue honoring Bea Hassel. We have a few more reminiscences of Bea to share with you in this newsletter. Enjoy.

Valerie

Cash Flow Statement

Ending November 30, 2012

Balance Brought Forward 8/31/12 **\$13,251.14**

INCOME:

Regular memberships	2	90.00
Life membership	1	125.00
Directory Sales	1	3.50
Ralph's Program income		67.51
Bank interest		1.27
Total Income		\$ 287.28

EXPENDITURES

Archive intern Honorarium	54.95
2011 tax return preparation	53.96
Awards plaque updates	69.60
Newsletter supplies	17.38
2013 Brunch supplies	194.58
Pasadena Playhouse donation	1,000.00

Total expenditures **\$ 1,390.47**

Ending Balance 11/30/12 **\$ 12,147.95**

Board Minutes Excerpts

All meetings were held in the Playhouse third floor conference room.

September absent – Eric Johns, Jack Scott, Anne La Rose, Bridget Furiga, John McElveney

October absent – Jaclyn Palmer, Anne La Rose, Jack Scott,

PRESIDENT'S STATEMENT: *September/* The new Playhouse Executive Director, Elizabeth Doran, is very interested in maintaining the presence of the Alumni Board. *October/* Neva Wallace's family donated funds in her memory to purchase a seat in the balcony next to one memorializing Neva's husband Nick Wallace.

BRUNCH: *September/* June 9, location not determined. *Sleepless in Seattle* will be the show on Mainstage at that time. >Suggestions regarding decorations in keeping with Diamond Jubilee theme were presented. *October/* To follow up on the Diamond Jubilee theme, many 'diamonds' have been collected and await their proper use in our decorations. >Several sites for the Brunch are being investigated. A suggestion was advanced that we book the University Club. >Also discussed: – possible MC and use of Peggy Ebright's note cards as invitations. >Suggestions for awards need to be studied.

ARCHIVES: *September/* The Huntington Library has made available materials from their Playhouse collection for purposes of scanning and researching programs, photographs and other items of interest. >A well-received event for Playhouse donors was held at the Huntington featuring highlights from their impressive collection of Playhouse memorabilia. >There are at least 3-4 volunteers working in the archives twice a week.> It was recommended that a new printer/scanner and an additional monitor be obtained (software to be donated) at a cost of \$500. *M/s/p* >Thanks to a new donation from RJ, the archives now have 3 computers available. *October/* All the equipment recently purchased and donated has been installed and is presently in use. >Ross Clark has produced a 'how to' book for use with the database. >A list enumerating all students ever enrolled at the Playhouse College is a project now underway. >Copies of more than 200 Playhouse programs stored at the Huntington Library are now in our archives. >A 1952 Photoplay magazine was shown displaying an article where the winner of their national contest winner received a scholarship to the Playhouse.

SUMID SCHOLARSHIP: *September/* The fund is moving forward. We will be able to support at least three scholarships in 2013.

NEWSLETTER: *September/* The October issue is full. Many letters about Bea Hassel were received.

OLD BUSINESS: *September/* The best way to use Rose Freeman's bequest is still under discussion.

Ross Clark's Christmas show *Christmas Chaos* opens at the Carrie Hamilton Theatre on December 14 for 3 days (6 performances). Dress rehearsal on the 13th is open to the Board.

Ralphs Community Service Program

Help your PPA&A by registering your Ralphs Rewards card to benefit us. Each year on September 1st or thereafter, you must select us as your beneficiary. The instructions and form are included in this issue. Thank you.

From the Mailbag

Ellen, I have just received the October-November-December e-newsletter and I have really enjoyed reading it this way. Now I can keep it in my computer to continue reading it later or to go back and re-read certain articles, like the one about **Bea Hassel**. Congratulations!

Cordial saludo,
Jaime Delgado '47

Most people recognize the names Morgan Freeman, Robert DeNiro, Kevin Kline, Michael Douglas and Mary Steenburgen. Alum **Elliott Street** has been cast in CBS Films' *Last Vegas* starring these phenomenal actors. The production was in Vegas during November shooting exteriors and landmarks and then relocated to Atlanta in December where Street joined the cast for his scenes with Douglas and Steenburgen. This is the second time that Street has worked with Douglas; some years ago he did a *Streets of San Francisco* with him. So, keep a lookout for *Last Vegas* and Elliott!

Elliott Street, '69

Some news to share – Lazy Bee Scripts, is bringing out another children's play of mine, *A Southwest Desert Tale* - about a Hopi Burro, a Navajo Collard Lizard, two Japanese Short-Tailed Albatrosses, and a Mexican Gray Wolf who are looking for their direction in life.

AND, best of all – Patricia Munene, the woman I taught playwriting to in Namibia, and have been working with ever since, is having her first play, *Oscar's Adventure*, published by Lazy Bee Scripts. It's a lovely one-act about a cheetah cub in Namibia, who leaves the safety of the cheetah rescue farm, and ventures into the bush to find his birth-mother.

The publisher's website is: <http://www.lazybeescripts.co.uk/>

My best wishes for the Holidays to everyone!
Nikki Harmon '65

What a beautiful, beautiful picture of 'Miss Hassel'....and the expression on Gilmore Brown's face bespeaks of his appreciation for her....I will send some thoughts to the e-address you suggested. I am so grateful I knew her and worked with her.

With gratitude,
Georgia Upshaw '66

It was 1940 and Mae Burns had come to Columbus Players Club recruiting people for The Pasadena Playhouse's six week program. Room and board and school. They forgot to mention no food on Sunday. Demi cups of coffee were given for free in the patio at intermission.

So in 1941 I became a student at The Pasadena Playhouse in the six week program and ended up as an actress in *Trojan Horse* on Mainstage. Fell in love with Pasadena and stayed.
Eleanor Walker '41

(Editor's note: Can anyone help?)

Name: Tony (Anthony) Collis
Email: tonycollis1@gmail.com
Phone: 760-832-7730

Dear Sir or Madam: I attended the Playhouse around 1962 and was close friends with Dennis Hancock, another Playhouse student, from San Bernardino. I was drafted and moved to Europe and we lost touch. Is there some way that you can help me reconnect with Dennis? It would be greatly appreciated.

Sincerely,
Tony

I would so love to join the gang at the 60th Anniversary Brunch. I am living in Fairhope, Alabama with Joyce Vath, Richard's widow. We have been friends for 50 years, so it makes it so much easier.

Tod Jonson '49

I also remember **Valerie Bales** very well, [*runner up in Photoplay contest*] and I thought she was very talented. Actually I knew her quite well living in the dorm. We had a 'secret' group that got together in different people's rooms. We sat around, lit candles and drank vodka. No idea where it came from as we all under age. I looked her up on the web and found she had been in several episodes of the of a TV series, *Space Patrol* in 1955.

Nancie Brown '54
(The letter above is subsequent to the article on page 4)

I recently shot supporting roles in two independent features. *Me without You*, a love story, and *The American Gandhi* in which I play a British reporter. I also played a reporter in Bryan Singer's web series *H+* that debuted in September.

Jaclyn Carmichael Palmer '62

Remember Photoplay Magazine?

Recently the archives received a donation of Playhouse memorabilia from **Jacquelyn Mincemoyer King**. She also included a copy of a 1952 issue of Photoplay magazine that included a layout about the winner of their national scholarship competition. The winner received a full scholarship to the Pasadena Playhouse and was won that year by **Virginia McGuire**.

After seeing the article, **Lenore Almanzar** remembered that **Nancie Brown** in her class of '54 also won that contest. So she contacted Nancie and we soon received a package that included items that detailed her whole experience during that competition. Their Photoplay experiences are now displayed in a special notebook in the archives.

Below are excerpts from the letters we received.

Ellen: Hope you can use some of these articles. The magazine piece about the Playhouse (scholarship contest) starts on page 36. I'm sure you were there when Virginia McGuire won the contest. Also the picture of Lonie Blackman, Virginia and me was taken in back of the dorms on El Molino. What a long time ago...early fifties, but some of the best years of my life!

Jacquelyn

I had not looked at any of this for such a long time. I had forgotten that George Murphy was one of the judges. Of course Loretta Young I can never forget. She was very friendly and encouraging.

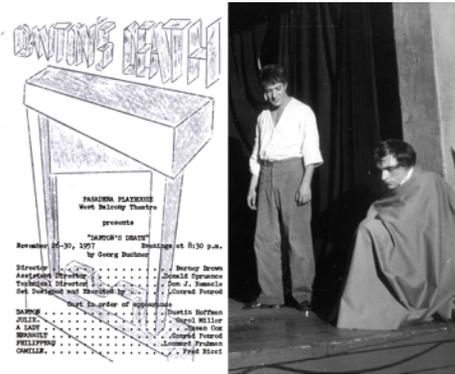
Thank you for asking me to send along my old memorabilia. I don't know why it would be wanted as I never became a 'star' or well known in the craft of acting. However, I did value my PP training and enjoyed the community theatres that I played in over the decades. I was often complemented by my directors on the skills and disciplines I learned from Pasadena Playhouse.

Nancie

It's discovering events such as this that keeps working in the archives so intriguing!

Ellen Bailey
Pasadena Playhouse Archivist

Kennedy Center Honors



The Playhouse archives are part of the present as well as the past. Recently **Dustin Hoffman** was awarded a Kennedy

Center Award for his outstanding work as an actor. Since he was a graduate of the Pasadena Playhouse College of Theatre Arts, we were contacted for pictures and information about his time here. In appreciation of our contributions, the Kennedy Center has sent us the commemorative program and video of the event.

Then we were contacted by People Magazine for pictures as they are doing an article on Dustin. They also requested a picture of Dustin and Gene Hackman appearing together in a play. However, they never were cast in the same play while they attended school. Although their friendship started while they were at the Playhouse, their professional acting careers went in different ways and they only appeared in one movie together.

CBS then contacted us for pictures to use for their interview with Dustin. It was a wonderful interview, by the way.

The archives framed the program and a picture of Dustin in *Danton's Death* and sent it along with a letter of congratulations to remind him of his days as a student at the Playhouse.

In the Beginning

Quotes from *The Playhouser*, published quarterly by the Pasadena Playhouse in 1955:

January issue – So successful was the New York 'brunch' that it has been decided to have one for the West Coast Associates.

June issue – Pasadena Playhouse Associates formed their West Coast branch at a Huntington Sheraton Hotel 'meeting' Sunday, Feb. 20.

Mrs. Maudie Prickett, Jean Inness (Mrs. Victor Jory) and Mabel Albertson were acclaimed president, secretary, treasurer, respectively

When Gilmor Brown announced Mainstage needed refurbishing, the crowd of 350 stuffed \$1,500 into coffee pots to start a 'Seats and Carpet Club.'

Alums in Action



When executed poorly, a one-man show can be a miserable experience for everyone. Ninety minutes of listening to just one person talk? That sounds like a boring lecture, or worse, a bad date. But when done correctly, a one-man show can be a singularly splendid theatrical experience, moving and emotionally

powerful.

Thankfully, **Judy Jean Berns** has captivated audiences as Joan Didion in the one-woman show, *The Year of Magical Thinking* at the Elephant Stages in Santa Monica.

The play is based on Joan Didion's book of the same title which recounts the shockingly sad two-year period of Didion's life that saw her lose her husband to a heart attack and her daughter to complications from cerebral bleeding and septic shock.

In the play, the character of Joan is written as an elegant but shaken woman unequipped to deal with such a massive personal tragedy. Originally starring Vanessa Redgrave on Broadway and in the West End, this L.A. premiere features the luminous Judy Jean Berns as Joan, who brings mesmerizing believability to the role. Berns paints Didion as graceful, strong-willed and unrelentingly smart. Berns' interpretation of Didion's work is stunning.

Having appeared in many diverse roles in various theatres she has won several awards, among them the Best Actress Ticketholders Award as Kimberly in *Kimberly Akimbo* at the Victory Theatre in Burbank, the Bay Area Theatre Critics Award for her performance in *Later Life* for the San Jose Theatre Company and the Arizona Best Supporting Actress Award as Reba in *The Last Night of Ballyhoo* for the Arizona Theatre Company.

Besides several film appearances her television work includes classics from *St. Elsewhere* and *L.A. Law* to *Scrubs* and *Desperate Housewives*.

Judy studied at Northwestern University and was in the class of 1966 at the Pasadena Playhouse.

We received a lovely letter and several articles from **Sandy Courtney**, a long-time PPA&A member, bringing us up-to-date. Sandy established the Rialto Community Players in 1982 and has been president of the board ever since. Now, 30 years later, they are renaming the theatre the Sandra R. Courtney Community Playhouse in her honor. As if that wasn't enough, recently Sandy took part in the University of Redlands Town and Gown ceremony as one of ten 'Women of Distinction' where she was recognized for volunteerism in the arts.

Quoting Sandy from The Sun newspaper article "Between 1955 and 1957 it was all Pasadena Playhouse and show business. After that, I got married and then it was singing and dancing for the PTA." Her show biz work included appearing in the Zorro TV series and in film as the young Natalie Wood in *Marjorie Morningstar*.

From Our Interns

(Editor's Note: The following notes were received from last semester's archives interns. The PPA&A Board gave them honorariums to thank them for their work. There are now two new interns for this semester. They are all college students well versed in library sciences and computers.)

I recently received the note and Visa gift card you sent. Please extend my gratitude to the PPA&A Board. I enjoyed volunteering for the Playhouse archives and I was happy to do it for free. This token is unexpected, but much appreciated. I hope the hunt for programs at the Huntington is progressing successfully.

Margaret Lopez

Thank you so much for giving me the opportunity to be an intern at the Playhouse. I really appreciate all you taught me, Ellen, and that I was able to help out. Best of luck with the Huntington project.

Katie Freeman

Remembering Bea Hassel

(Editor's note: Several more remembrances came in after the last issue went to press so we are adding them at this time. We apologize for not being able to include them all in the previous issue.)

I reported to my first rehearsal group at 8:30 to begin my Playhouse training...We met at the front of the Mainstage Theater...when all 16 of us were assembled in walked this tiny woman, curly hair tied back with a bright colored ribbon, billowing Mexican skirt, blouse, vest, scarf and balanced on platform shoes that would be the envy of Carmen Miranda...this was my introduction to Bea in the fall of 1953 and we have been great friends for all the years that followed...the memories just flood over me as I remember Bea...dinner parties on the roof at the Tuttle...theatre at the Huntington Hartford, the Biltmore, Greek theatre in G Park...weekend getaways at Palm Springs (charades until 2 or 3 AM with much laughter)...August vacations at Laguna Beach...trips with summer session talent finder students...Playhouse Day for HS students...our fun filled seven day car trip to Fairbanks, AK... putting the chairs out along Colorado Blvd and the all night vigil ...the list goes on and on...I had the joy of knowing Bea for 60 wonderful years...now I look up into the dark night and see a tiny twinkling star I like to think that it is Bea fluttering her angel wings...FLY HIGH AND BRIGHT, DEAR BEA...as you always said, "with heaps of love".

Gene De Wild '57

MY SPECIAL MEMORY...

In the mid-70s, a 'Mother's Day' tradition was born between Bea and a group of her devoted Playhouse students. We dubbed her 'Mama Bea' and she named us her 'Good Sons.' The dozen or so boys included Dwight Hanna, Johnny Frank, Joseph McManus, James Bradford, Lee Cox, Michael Keller, Royal Baxter, and other special guests and names I have now forgotten. Sometimes Gene De Wilde came down to Laguna all the way from Alaska. Those annual 'Mother's Day Brunches With Bea' lasted for many years.

On those bright Sunday mornings, Mama Bea provided tasty appetizers at her home, while her 'sons' presented her with flowers and gifts...always purple in color. Did you know purple was her favorite color? Then it was off to brunch at Bea's favorite Laguna restaurant--*Las Brisas*. None of us will ever forget how she

paused for a moment, pulled herself up to her full diminutive height and smiled from ear to ear. Linking arms with her gaggle of handsome escorts, (*and with her platform shoes clacking over the parquet floor*), she made a center stage grand entrance worthy of Sarah Bernhardt into the crowded dining room. Holiday diners would gasp at the sight of the proud 'mother' and her dozen or so doting 'sons' wending their way to the oversized reserved table with a view overlooking the ocean. **Bea loved that moment!**

Our beloved Bea Hassel Rogatz did not suffer at the end...just peacefully drifted off to the other side in her sleep. On September 17, she would have been **105**.

The intervening years have taken a sad toll with the deaths of two of her 'sons,' but those that remain miss her terribly. We are saddened beyond words.

Michael Keller in Thailand '55

Bea Hassel was my first teacher/director at Pasadena Playhouse. What a perfect and exhilarating experience it was to be introduced to the world of theatre by someone so welcoming and so reassuring. There she sat perched at her desk, a tiny birdlike creature with wisps of red hair framing her smiling face, proceeding to guide a young, very green student through the first stages of the art. It soon became obvious that, though physically petite she was a powerhouse of knowledge and integrity where her craft was concerned. One of the things most memorable to me about Bea was that she imparted all this to us with such respect for our fragile egos. I shudder when I think back to some of my and others' first attempts at performing, yet we were never made to feel as ridiculous as we must have looked. She handled us so gently and with such care while at the same time, instilling in us the utmost respect, even a reverence for the stage.

I remember Bea Hassel as being not only a terrific teacher/director but a cheerful and happy person who made training at the Pasadena Playhouse a happy and unforgettable experience.

Patti Kane '53

A Letter from Valerie

Dear Vandy:

Your Mom (**Neva Sebert Wallace**) joined our board as Recording Secretary Pro Tem in October 2003, and was voted in officially as secretary June 2004. She remained in that position until May of 2008, when she resigned citing fatigue and feeling not strong enough to make the meetings.

Then, strong once again, she rejoined the board as Recording Secretary in July 2010. Her return coincided with the start of my first term as PPA&A President. I was so thrilled and happy to have her work with me. She was sincerely my right hand. Neva prepared the most concise and detailed minutes of our meetings, and also kept track of a myriad of pieces of business for our organization. I feel her recordkeeping could rival that of any major corporation. She had an amazing capacity to recall important data that would keep us on track.

In 2003 for our 50th anniversary Brunch, Neva wrote an amazing poem based on her experiences as a student at the Playhouse. It was a wonderful piece and everyone enjoyed it so much that we requested she write and present a poem for the 6 subsequent brunches. We often referred to her as our 'poet laureate'.

As a gift to the attendees of the 2009 Brunch (and later used as fundraising item for the PPA&A), Neva created a set of note cards containing her pen and ink drawings of different views of the Playhouse property. She also gave us permission to use her drawing of the patio fountain on our website and in the brochure for our scholarship program.

I treasure my note cards so much I've not been able to use them. (I feel she was an outstanding artist; my Mom was an artist, too so I have an emotional attachment there).

Your mother was very generous to give us so much of her time and energy, and I will always be very, very grateful to have known her and to have worked with her. I will always miss her.

Sincerely,
Valerie

Final Curtain

Born at home in Turtle Creek, Pennsylvania, **Helen (Armstrong) Winton** weighed only two pounds at birth, and she was bundled up and slept in her father's hat by the fire.

During World War II, Helen joined the Waves and was stationed in Washington D.C. She pursued many interests after that, teaching ballroom dancing at Arthur Murray's, modeling, and art. Helen was an accomplished artist and sold many of her painting over the years. She studied acting at Pittsburgh Playhouse School of Theatre and from there studied at The Pasadena Playhouse. While at The Playhouse, she met Wayne Winton and that soon blossomed into a romance and marriage of over 50 years. Helen and Wayne were a remarkable couple. Their hearts were truly entwined and their devotion to one another was inspirational. Rarely did we see one without the other; they were always helping others and enjoying the experiences in their lives. The two of them were extremely active in their church and at The Pasadena Playhouse.

They were greatly missed when they moved to Santa Rosa. Even though they were a distance away, they continued to support The Friends of The Pasadena Playhouse with donations for their many events.

Sadly, Helen died about two months after Wayne. They were an important and loved part of my life and activities. It is difficult to realize they aren't there for laughs, support, and all the things we shared. They were two exceptionally special people!

Lenore Bond Almanzar

An ad from a 1916 Savoy Theater program

Does Advertising Pay?

I lost a two dollar bill.
I advertised for it, and someone returned it.
Later I found it in an old pair of pants.

For Advertising on this Program call Colo. 769

PASADENA PLAYHOUSE ALUMNI & ASSOCIATES DUES NOTICE

DUES: 1/1/2013 - 12/31/2013

NAME _____ YEAR _____

The year you graduated, (attended if you didn't graduate) or worked at the Playhouse.

ADDRESS _____ PHONE _____

CITY/STATE _____ ZIP _____ - _____

EMAIL ADDRESS _____ CELL _____

REGULAR MEMBERSHIP (Mailed newsletter) \$ 45.00 \$ _____

EMAIL MEMBERSHIP (Email newsletter) \$ 35.00 \$ _____

LIFE MEMBERSHIP \$ 125.00 \$ _____

DONATION \$ _____

For a **2011 Directory** add \$3.50 \$ _____

TOTAL ENCLOSED \$ _____

____ Check here if you are a **renewing life member** and you would like this to be considered a donation (for tax purposes).

Dues received after April 1st are assessed a late fee of \$5.00

MAIL TO: PPA&A P O Box 291 Pasadena, CA 91102-0291 1/13

Awards Galore

The Pasadena Playhouse has been at the top of many award lists during 2012 including those mentioned below:

The Pasadena Playhouse led the pack at the **2012 NAACP THEATRE AWARDS**, garnering three awards for *Twist – An American Musical* and four for *Blues for an Alabama Sky*.

Congratulations to Pasadena Playhouse Artistic Director Sheldon Epps for his Best Direction win for *Blues for an Alabama Sky*.

The Pasadena Playhouse also won the following categories:

Best Direction of a Musical - Debbie Allen, *Twist*

Best Ensemble - *Blues for an Alabama Sky*

Best Set Design- John Iacovelli, *Blues for an Alabama Sky*

Best Costume Design- Karen Perry, *Blues for an Alabama Sky*

Best Actress (Musical) - Tamyra Grey, *Twist*

Best Supporting Actor (Musical) – Cleavant Derricks, *Twist*.

LA TIMES READERS' CHOICE AWARDS

Best of Southern California 2012

Winner: Best Dramatic Theatre

SAN GABRIEL VALLEY BEST

Readers Choice Award 2012

Winner: Best Live Theatre

The Pasadena Playhouse also came out on top for the **PASADENA WEEKLY'S 2012 BEST OF PASADENA** Readers Choice Awards, with more than 25,000 votes cast.

Winner: Best Live Theatre

Winner: Best Production, *The Heiress, Art*

Winner: Best Historical Landmark

Winner: Best Local Non-profit

Musical Theatre Workshop

Congratulations to **Ross Clark** for the charming children's holiday presentation (*Christmas Chaos*) in The Carrie Hamilton Theatre. Ross, an alumnus and PPA&A board member as well as a member of The Friends, is the director of The Pasadena Ballet's Musical Theatre Workshop. His young students from the workshop proved to be talented and well trained. Ross not only directed *Christmas Chaos* but also wrote the script, additional lyrics to the music, and played Santa Claus. We hope this will be an annual event to look forward to at The Playhouse.

PASADENA PLAYHOUSE ALUMNI & ASSOCIATES
DIAMOND JUBILEE BRUNCH
Reservation Form

SUNDAY, JUNE 9, 2013
11:00 AM Mixer
12:00 Noon Luncheon
1:00 PM Program

UNIVERSITY CLUB
175 N Oakland Avenue
Pasadena CA 91101

\$45.00 per person
\$55.00 at the door
Valet Parking Included

PAYMENT: make checks payable to: PASADENA PLAYHOUSE ALUMNI & ASSOCIATES

MAIL TO: BRIDGET FURIGA, 17351 Chapparral Lane, Huntington Beach CA 92649

>>>>Mailed reservations must be received by May 18, 2013<<<<<

TICKETS will be distributed at the door.

>>>> Your cancelled check is your confirmation and receipt<<<<

No refunds can be issued after June 1, 2013

>>>>CUT HERE SAVE ABOVE INFORMATION CUT HERE<<<<<

LAST NAME _____ CLASS YEAR/ASSOCIATE _____
RESERVATION: (Please PRINT CLEARLY for name badge)

NAME: _____ 1 @\$45.00

ADDRESS: _____ PHONE: _____

CITY/STATE: _____ ZIP: _____

EMAIL ADDRESS _____

ADDITIONAL TICKETS: Number: _____ @ \$45.00 Amount \$ _____

NAMES OF SPOUSE, GUESTS, ETC. (Please PRINT CLEARLY for name badge. Attach list if necessary)

_____ TOTAL \$ _____

I CANNOT ATTEND, but please accept my donation in the amount of \$ _____

- MENU: Please list NUMBER of each

• _____ Chicken Picatta _____ Grilled Salmon _____ Vegetarian Pasta

- SEATING ARRANGEMENTS: check one

____ I WANT ____ TABLE(S) IN MY NAME _____ (Each table seats 8)

____ I will be sitting at _____'s table. ____ I will accept general seating.

- ____ Number of complimentary tickets to "Sleepless In Seattle" at 7pm on June 9th. (Current members may request up to two tickets.)

Ralphs

Community Contribution Program

Instructions for joining or renewing membership in the Ralphs Community Contribution Program

Each September 1st, or anytime thereafter, **Ralphs requires our members to renew** their participation in the Ralphs Community Contribution Program. If you are not a member of the Ralphs Community Contribution Program you may join any time, but everyone must renew your contribution request each year after September 1, regardless of when you joined. If you are signed up at <http://www.ralphs.com> you may renew or join through the Ralphs website;

- Go to <http://www.ralphs.com>
- Click “Sign In”
- Enter your email address and password and click “Sign in”
- Click on “My Account” (In the top right hand corner)
- Click on “Community Rewards”
- In the Search box type in 81285 (which is our organization number) or Pasadena Playhouse Alumni & Assoc.
- When you find our name, select our name by clicking on the little dot
- Click the Save button.

After 72 hours, when you make a purchase you should see the Pasadena Playhouse Alumni & Assoc. at the bottom of your receipt.

Or

Take the Ralphs Community Program Form Letter (on the back of this letter) and your Ralphs Rewards Card to any Ralphs: (You may also download the Ralphs Community Contribution form letter from the PPA&A website.

- At a Ralphs of your choice:
- Take your Ralphs Rewards Card (or you may use the telephone number associated with your Ralphs Rewards Card)
- A copy of the Ralphs Community Program Form Letter
- At the cash register while checking out, but before your order has been completed
- Present the Ralphs Community Program Form letter
- Request the cashier to scan that the Ralphs Community Form letter (this letter only needs to be scanned once each year)

Be sure to continue to scan your Ralphs card /or enter your phone number during all purchases to get credit for the Pasadena Playhouse Alumni & Assoc. Also, if you use the Ralphs Community form letter the Pasadena Playhouse Alumni & Assoc. name will not appear on your receipt.

If you misplace the Ralphs Community form letter with the SCAN bar you can download it from our website. www.pasadenaplayhousealuminandassociates.org.

Many thanks for supporting the Pasadena Playhouse Alumni & Assoc. by participating in the Ralphs Community Contribution Program

John McElveney



NPO# 81285
 PASADENA PLAYHOUSE ALUMNI & ASSOC
 Attention: JOHN MCELVENEY
 P. O. BOX 291
 PASADENA, CA 91102

PASADENA PLAYHOUSE ALUMNI & ASSOC:

Thank you for your participation in the Ralphs *rewards* Community Contribution Program. We are happy to be a part of your fundraising. This is your organization's SCANBAR letter. This alternative form of registration allows your members without access to a computer to be a part of your fund raising through our Community Contribution Program.

ORGANIZATION COORDINATOR:

- Make copies of this letter and give the copies to members of your organization who wish to enroll with your organization, but do not have access to register online.
- DO NOT remove these instructions from this letter. These instructions are necessary for the cashier in order to process the link between your card and your organization at the register.
- Participants take this letter the next time they go shopping at Ralphs and hand it to the cashier to scan within their order IN ADDITION to either their Ralphs *rewards* card, or phone number (alt ID) that is linked to their *rewards* card.
- Within 72 hours, your participants will then begin giving a percentage of each shopping trip for the duration of the Community Contributions Term to your organization.
- You only have to scan this letter once per cycle to create the link between your card and your organization.
- You must continue scanning your Ralphs *rewards* card/phone number (alt ID) during all purchases to get credit for your organization. We are not able to credit organizations if card is not scanned during any transaction.

RALPHS CASHIER OR MANAGEMENT TEAM MEMBER

- Please scan the bar code at the bottom of this letter along with customers' *rewards* card or alt ID within their order.
- A purchase is required in order for the link between their card and the organization to work.
- This procedure is successful when you hear the audible beep and see the words LOYALTY DIV on the receipt.

IMPORTANT INFORMATION!

- 1) Participants using this Scanbar letter method to register, the name of your organization **WILL NOT APPEAR** on your receipt.
- 2) Participants using this Scanbar method AND do not have their information in our Ralphs *rewards* card database will show on your quarterly as INCOMPLETE INFORMATION.
- 3) Any attempt by the organization to reproduce this scan bar (other than copying it) in any other format could result in your organization not receiving credit.



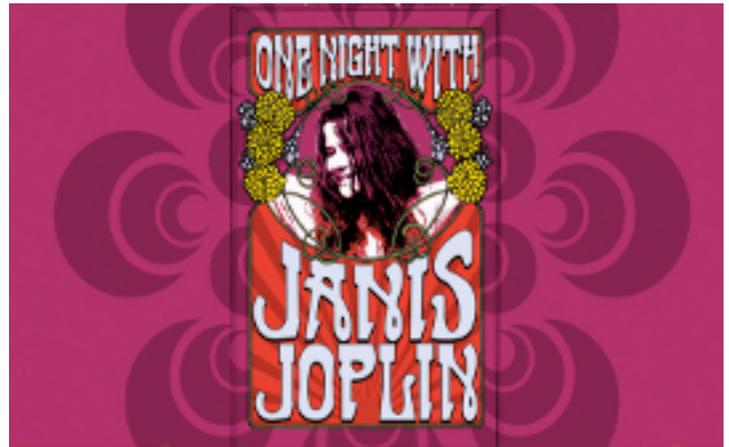
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At the Playhouse this Spring



FALLEN ANGELS
By Noël Coward
Directed By Art Manke
January 29 - February 24, 2013

ONE NIGHT WITH JANIS JOPLIN
Written and Directed By Randy Johnson
March 15 - April 11, 2013



Book By Jeff Arch
Music By Ben Toth
Lyrics By Sam Forman
Directed By Lonny Price
May – June 2013*

*Dates to be announced Spring 2013.

